**Descriptive Wireframe Document – Final website**

**Page 1**

**Item #1**

Description: Header

Font: H1, (H3 – Italic)

Color: White

Background color: black

Alignment: Center

Media: Image of a dog

Media alignment: center

Interactivity: N/A

**Item #2**

Description: body, ordered list

Font: p

Color: black

Background color: light blue

Alignment: Center

Media: Images (float left, float right)

Interactivity: links to the second page and the third page

**Item #3**

Description: Footer

Font: H3 Oblique

Font size: 40 pixels

Color: white

Background color: black

Alignment: centered

Media: N/A

Interactivity: N/A

**Page 2**

**Item #1**

Description: Header

Font: H1, (H3 – Italic)

Color: White

Background color: orange

Alignment: Center

Media: N/A

Media alignment: N/A

Interactivity: N/A

**Item #2**

Description: body

Font: p

Color: black

Background color: light blue

Alignment: right

Media: N/A

Interactivity: button that give more information when clicked & links to the first page and the third page.

**Item #3**

Description: Footer

Font: H3 Oblique

Font size: 40 pixels

Color: white

Background color: orange

Alignment: centered

Media: N/A

Interactivity: N/A

**Page 3**

**Item #1**

Description: Header

Font: H1, (H3 – Italic)

Color: White

Background color: purple

Alignment: Center

Media: N/A

Media alignment: N/A

Interactivity: N/A

**Item #2**

Description: body

Font: p

Color: black

Background color: light blue

Alignment: right

Media: car images

Interactivity: image changes when the mouse comes over the image & links to the first page and the second page.

**Item #3**

Description: Footer

Font: H3 Oblique

Font size: 40 pixels

Color: white

Background color: orange

Alignment: centered

Media: N/A

Interactivity: N/A

**Describe the layout.**

On the first page, I have a header with black background color at the top center of the page with text-aligned at the center. The body has a background color of light blue. In the header I have two white colored headings, one informing the page the view is on and the other giving some idea of what the page is about. In the body, first I have an image of a dog in the center and then I have made an ordered list with some benefits of have a dog as a pet on the left side of the page. I have a footer with black background color at the bottom of the page and at the end I have two links for the second and the third page.

On the second page, I have a header with orange background color at the at the top center of the page with text-aligned at the center. The body has a background color of light green. In the header I have two white colored headings, one informing the page the view is on and the other giving some idea of what the page is about. In the body, I have several paragraph talking about time and then I have added a button, which gives some additional information when clicked. Then, I have a footer with orange background color at the bottom of the page and at the end I have two links for the first and the third page.

On the third page, I have a header with purple background color at the at the top center of the page with text-aligned at the center. The body has a background color of pink. In the header I have two white colored headings, one informing the page the view is on and the other giving some idea of what the page is about. In the body, I have an image of a car with an effect added to it. Whenever the mouse comes over the image the image changes to another image of the same car. Then, I have a footer with purple background color at the bottom of the page and at the end I have two links for the first and the second page.

**How color theory applies.**

One the first page, I have got a black colored header with the light blue colored background throughout the page. The header has white colored text with makes it stand out more and easier to read. This makes the header pop out more and get the viewers attention as soon as the page loads. I have made the footer and the header have the same color for all three pages.

On the second page, I have got an orange colored header with light green background throughout the body. This makes the header and the footer stand out more clearly to the viewer and easier to read.

On the third page, I have got a purple colored header with pink background throughout the body, with white colored text in the header and the footer to grad viewer’s attention.

**How design principles theory applies.**

I have done my design based on the C.R.A.P theory. Contrast - for contrast I have made the font style and the font size different from the other elements Repetition –The layout for all three pages is repeated so when the viewer goes to the second page, he/she is already familiar with the layout of the page. Alignment – All the text for headers are aligned in center, while the text for the body is aligned on the left side of the page. Proximity – I have giving the information of what the page is about by using a second header for all three pages.